

# Eden Realty Group launches new housing projects

## EOI CORRESPONDENT

**KOLKATA, NOV 19/--/** Eden Realty Group announced the launch of affordable and integrated solar housing project, Solaris City Serampore. The Group also launched another ambitious project, Solaris Joka. Sachchidanand Rai, Chairman, Eden Realty Group, Arya Sunant & Kumar Satyaki, Joint Managing Directors, Eden Realty Group, Malay Ghosh, Architect, ESPACE, Anirban Gupta, Director - A&T Services, CBRE, Piyush Sharma Director-India Operations of ENACT Systems Inc, USA & actress Gargee Roy Chowdhury were present to launch the projects. "With easy access to railway stations and highways, open spaces, fresh air & greenery in abundance we found Serampore to be the ideal place for coming up with such a project with greater magnitude. By using roof top solar panel we are able to reduce monthly maintenance cost for all future residents to around 50% of the existing charges across projects and also help in creating a cleaner atmosphere for our future generations. Even Joka has immense potential as far as



**Arya Sunant, Joint Managing Directors, Eden Realty Group, Gargi Roychowdhury, actress and Sachchidanand Rai, Chairman, Eden Realty Group unveiling the Solaris City Serampore Project—EOI Photo**

real estate development is concerned", said Mr. Rai.

"The combined project valuation of both Solaris City Serampore and Solaris Joka is Rs 1020 crore. We would be able to generate 2MW green electricity per annum. This will help in reducing the monthly maintenance fee by around 50% to less than 1% per square feet. Both the projects have the potential to revolutionise the real estate scenario of the country", said Mr Sunant. "People from Howrah, Burdwan, Asansol and adjacent areas would like to buy apartments in Solaris City Serampore. It will

also be a destination for shopping for the suburban area. Any person who works in Kolkata and is ready to travel a distance which is within one hour to reach home; for them this project will be ideal. Solaris Joka will be one of the most affordable projects for the buyers looking forward to buy their own home in South Kolkata. The availability of quality educational institutions, healthcare facilities, proximity to the bypass area, etc. have made Joka, over the years, a lucrative option for the home buyers", said Mr. Satyaki.